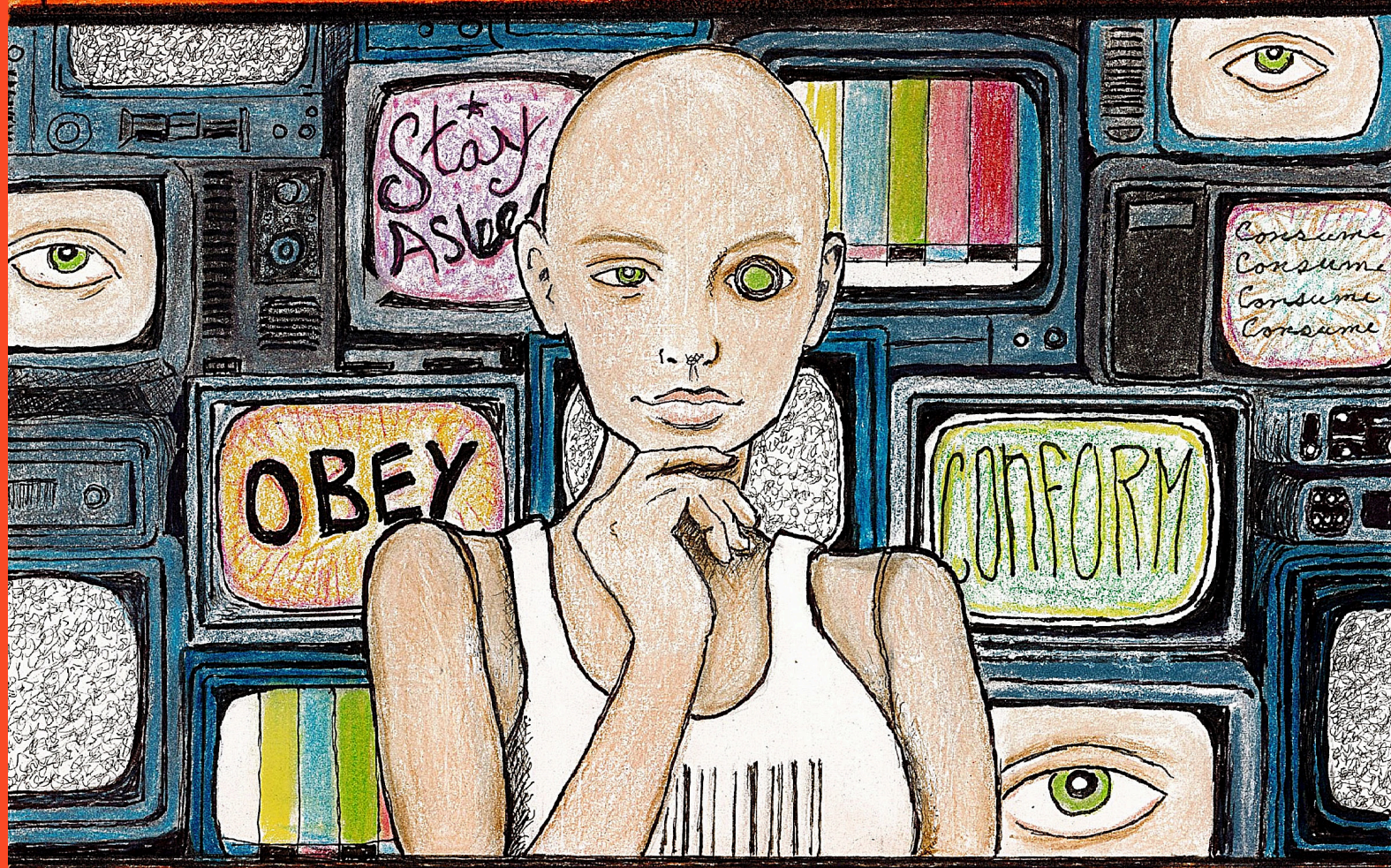


HORRORLUST

HALLOWEEN-ZINE

páca

First Edition Fall 2025



A CELEBRATION OF HORROR AND HALLOWEEN

HORRORLUST HALLOWEEN ZINE

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FALL 2025



facebook: horrorlust
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threads: @horrorlust
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Puca - Cover Illustration

HORRORLUST.WORDPRESS.COM

THE-HAUNT.COM

25
YEARS OF
FEAR



THE HAUNT
GRAND RAPIDS, MI

[CLICK HERE FOR TICKETS](#)



BLOODVIEW HAUNTED HOUSE

BLOODVIEW.ORG

FOR INFORMATION



LEGION OF TERROR

1010 TOWPATH ROAD BROADVIEW HEIGHTS, OH - 44147

HARD KNOCK NIGHT BY STEVEN COLWELL

HE WAS DEAD ASLEEP, SO THE SOUNDS CAME AS IF FROM FAR AWAY. THEY WERE IN A BURST OF THREE. KNOCK. KNOCK. KNOCK!
AFTER A PAUSE THERE WAS ANOTHER BURST, AND THESE WERE LOUDER. KNOCK! KNOCK! KNOCK!!
A PICTURE WAS FORMING IN HIS SLEEPING MIND. HE WAS HEARING SOUNDS, BUT HE WAS VISUALIZING
SOMETHING ELSE. WAS IT SOMETHING RELATED TO THE KNOCKS?

A DOOR?

KNOCK! KNOCK! KNOCK!!! THEY WERE COMING LIKE
THAT, THE THIRD IN THE SEQUENCE LOUDER THAN THE FIRST TWO. BUT HOW WAS A DOOR INVOLVED?

HE WAS ALMOST AWAKE. KNOCK! KNOCK! KNOCK!!! A DOOR?

THE FRONT DOOR! HE HAD PUT IT TOGETHER JUST AS HE WOKE UP. SOMEONE WAS BANGING HARD ON THE FRONT DOOR.
WAYNE LOOKED AT THE CLOCK BESIDE THE BED. IT WAS 3:00AM. "WHAT THE HELL?" HE SAID.

THE KNOCKS CAME AGAIN. THIS CAN'T BE GOOD, WAYNE THOUGHT. HE WAS WIDE AWAKE NOW.

IN A SERIES OF FLUID MOVEMENTS, HE ROLLED OUT OF BED, GRABBED HIS ROBE FROM THE POST AND THEN
HIS GUN FROM THE NIGHTSTAND. AS WAYNE WALKED THROUGH THE HOUSE, THE SERIES OF
PERCUSSIONS CAME AGAIN, EVEN LOUDER NOW.

WAYNE LEFT THE LIGHTS OFF BECAUSE HE KNEW THE DARKNESS GAVE HIM AN ADVANTAGE, ESPECIALLY SINCE THE
FRONT PORCH LIGHT WAS ALREADY ON. FROM ONE SIDE, HE MOVED CAUTIOUSLY TOWARD THE DOOR'S PEEPHOLE AND LOOKED OUTSIDE.

NOTHING. THE PORCH LIGHT DIDN'T ILLUMINATE ANYTHING THAT SHOULDN'T BE THERE,
AND NO ONE COULD BE SEEN RETREATING INTO THE SHADOWS
BEYOND. WEIRD, WAYNE THOUGHT AS HE STEPPED BACK AND TRIED TO MAKE SENSE OF IT.

KNOCK. KNOCK. KNOCK!!! HE ALMOST FELL OVER, AND HIS FORMERLY ELEVATED HEARTBEAT WAS SUDDENLY
HAMMERING. HE FIRMED HIS GRIP ON THE GUN AND LOOKED OUT AGAIN.

NOTHING WAS THERE. IT WAS IMPOSSIBLE, RIGHT? HE KEPT
HIS EYE TO THE PEEPHOLE TO LOOK FOR ANY SIGN OF MOVEMENT. THERE WAS NONE. JUST...

KNOCK! KNOCK! KNOCK!!! "SHIT!" WAYNE YELLED.

AND THEN THERE WAS SOMETHING ELSE. A VOICE? A
CHILD'S VOICE? IT WAS VERY QUIET COMPARED TO THE KNOCKS, BUT IT WAS THERE. "PLEASE ... HELP ... NEED HELP..."

WAYNE LEANED TIGHT AGAINST THE DOOR AND POSITIONED HIS EYE AS CLOSE TO THE PEEPHOLE AS POSSIBLE,
AND HE COULD JUST SEE - SOMETHING. THE MOP-HAIRED HEAD OF A CHILD MAYBE?

YES! A SMALL CHILD WAS STANDING AT HIS FRONT DOOR. WAYNE EXPERIENCED AN IMMENSE
WAVE OF RELIEF. BUT THERE WAS ALSO GUILT AND THEN A DIFFERENT TYPE OF FEAR.
FEAR FOR WHAT MIGHT HAVE HAPPENED. THE GUN NOW FELT REPULSIVE IN HIS HAND, AND HE PUT THE THING ON THE HUTCH
BEFORE HE UNLOCKED THE DOOR. A CHILD, HE THOUGHT
AS HE OPENED IT. WHAT WAS A CHILD DOING OUT THERE IN THE MIDDLE OF THE NIGHT?

IT WASN'T A CHILD.



DERANGED

HAUNTED ATTRACTION

SEPTEMBER
9PM-11PM

26

27

OCTOBER

3

4

5

6

7

8

9

10

11

12

13

14

15

16¹⁸⁺

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

1

2

8-10PM

8-11:30PM

SPECIAL EVENT
INFO ONLINE

FIVE ACRES OF FRIGHTENING FUN!

35560 Goddard Road
Romulus, MI 48174

WWW.DERANGEDHAUNT.COM



HAUNTING IN THE HILLS

3 ATTRACTIONS - 1 LOCATION



MORE INFO
ON THE
BACK



@HAUNTINGINTHEHILLSMI

517-467-2300

STAGECOACH STOP 7203 US-12 ONSTED MI.

EVERY FRIDAY AND SATURDAY

SEPTEMBER 26 - OCTOBER 25

7:30pm to 11:30pm

HALLOWEEN 9pm to MIDNIGHT

TRAIN CAR OF TERROR

WALKTHROUGH

\$10

MUTANT ESCAPE MASSACRE

HAYRIDE

\$15

AFTER THE FLESH

WALKTHROUGH

\$20

ALL 3 COMBO TICKET

\$40

SUNDAY FAMILY NIGHT

OCTOBER 5 - 12 - 19 - 26

7pm - 10pm

DRIVE YOUR OWN VEHICLE THROUGH

MUTANT ESCAPE MASSACRE

\$30 PER CARLOAD



SPOOKY'S FRIGHT NIGHT PRESENTS

NO VACANCY

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\$12 FOR KIDS 10
AND UNDER

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THE NAMES

AN EPIC MODERN GOTHIC HORROR

BY

MICHAELANNE MCGORMAN



A MODERN GOTHIC TALE WITH ALL THE CLASSIC ELEMENTS. FROM HAUNTED HOUSES TO HAUNTED PEOPLE WITH MOURNFUL PASTS. GHOSTS OF THE LIVING AND OF THE DEAD. AN OLD DARK AND UNHOLY PLACE WHERE UNSPEAKABLE HORRORS DWELL AND BLOOD FLOWS BOTH HOT AND COLD.

DISTURBING CRIME SCENES AND DISTURBING CHARACTERS.

THE UNNATURAL AND THE PRETERNATURAL.

THE BEAUTIFUL AND SUBLIME IN THE GRIP OF THE HIDEOUS AND MELEVOLENT.

CLIX TO ADD TEXT

A MOST INVASIVE EVIL THAT WILL LEAVE YOU WONDERING WHO OR WHAT IS IN CONTROL AND IF ALL THE SCARY STORIES WITHIN THIS SCARY STORY ARE REAL OR NOT.

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Tony Miello
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HAPPY
HALLOWEEN



ELOISE

ASYLUM



CHAPTER V

ESCAPE ROOMS

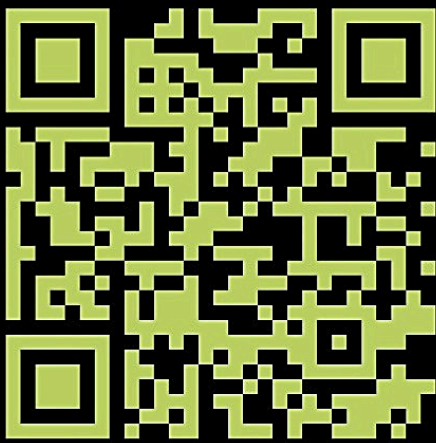
DO YOU HAVE WHAT IT TAKES
TO ESCAPE THE PADDED CELLS OF
THE ASYLUM?

ELOISE ASYLUM

ESCAPE THE
ASYLUM

OPEN DURING HAUNT

BOOK ONE OF OUR AWARD
WINNING ROOMS TODAY!



OR OUTSMART THE DANGEROUS
DR.X BEFORE TIME RUNS OUT?

ELOISE ASYLUM

THE
HEIST





2025 "Haunt Crawl" Directions

ALL DISPLAYS FULLY RUNNING **OCTOBER 25** 7:00-10:00PM

"LIGHTS-ON" FOR MANY DISPLAYS **OCT. 26 THRU 30**



@ Neighborhaunt

(See our "Master" address page for more AWESOME local displays)

1



19822 Colman St.
Clinton Twp

3.3 miles

Colman St. East to Southbound Gratiot
100ft, Loop left to Northbound Gratiot
0.4 mi. Right onto Quinn Rd
1.4 mi, Left onto Harper Ave
0.3 mi, Right onto Trombley St
0.2 mi, Left onto Harrison St

2

Twisted Fears open
Oct 17, 18, 19, 24, 25, 26, 31



24213 Harrison St
Clinton Twp

Harrison Right onto Trombley, Right onto Harper
0.8 miles, Left onto King (first traffic light AFTER 15 mile)
Immediate right onto Fierz, left onto Demley

4

2.5 miles

Demley Left onto Fierz, left on Harper
0.9 miles, Left onto Wellington Crescent
(first traffic light after 16 mile)
0.9 miles, Left onto Gratiot
0.3 miles, Right onto Esplanade

3



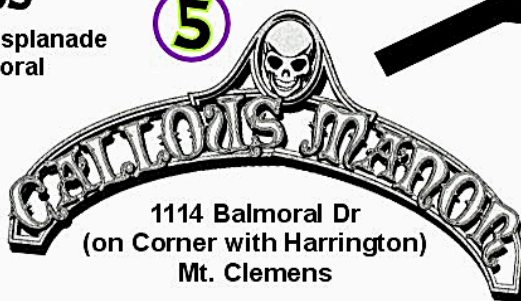
23626 Demley Dr
Clinton Twp

1.6 miles

0.3 miles

West on North Esplanade
Right onto Balmoral

5



1114 Balmoral Dr
(on Corner with Harrington)
Mt. Clemens

3.2 miles

Harrington 0.7 miles West,
Right onto Groesbeck
0.8 miles, Left onto Cass Ave
1.0 mile, Right onto Heydenreich
0.3 miles, Right onto Gaberty
0.2 miles, Left onto D'Hart

5 thru 9

(walking Distance)

42523 D'Harte Court
Clinton Twp



400 ft North,
2 Blocks East,
Right, then 260ft

600 ft
South



42580 Shulock Dr.



20844 Moyer Dr.

250 ft South
Right, then
200 ft



42316 Shulock Dr.

ZIOPTIS: LEGEND & LORE

Thomas B. Simpson
1955 - 2024

It was with disappointment and sadness, that I learned last October of the spring passing of Mr. Tom Simpson. If you're here reading this, you likely possess a passion for Halloween and haunted houses. Tom did too, and you should know his story.

Thomas B. Simpson may not be a name that a lot of people recognize, but we each — owners, actors, and haunted house enthusiasts — owe him a debt of gratitude. Tom was the mind behind the Zioptis Foundation, the self-proclaimed "Haunted House Hotline" that chronicled news from haunted attractions for decades. Long before the scene had grown into a cultural icon, there was Tom, armed with an audio recorder, touring those houses of October, sharing his stories with any who were lucky enough to hear them. He was a visionary, a trailblazer, and a champion of the haunted attraction industry.

According to his obituary, Tom was also a drummer, a professional voice actor, and even an amateur magician. He enjoyed photography and by all accounts was a good friend and encouraging human being. His humble website (Zioptis Foundation) was a treasure trove of haunted house reviews and seasonal happenings. His kind and enthusiastic words, a love letter to the Michigan haunted house community.

Zioptis was instrumental in my own origin story of this fabled industry, and was a direct inspiration for what would grow to become Horrorlust. I had the good fortune to exchange a few emails with Tom over the years, and even had the pleasure of meeting him once, while I was in character at the Wyandotte Jaycees Haunted House, no less.

Tom Simpson was an archive of haunted house knowledge, one who displayed a deep respect for the roots of an industry that he watched grow from its infancy. He was a fierce and loyal protector of the holiday and season that so many of us call our own. His absence will leave a void in this community, but his contributions will live on in the very legend and lore that he, himself, helped to write.

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The Zombie

aka "One & Done"

He chose a good health plan years ago but he never reviews it again. Trick: Many plans worsen over time.



The Spider

aka "The Internet"

Shopping online for a health plan may trap you with awful coverage. Trick: Top pick has a \$14,750 MOOP.



The Ghost

aka "Telemarketers"

After you sign up, they disappear and never want to hear from you again. Trick: Service hurts their bottom line.



Frankenstein

aka "The Captive"

When you call his company directly, he only offers his master's plans. Trick: Force square peg in round hole.



The Vampire

aka "It's the Best!"

That "Cadillac" plan just sucks you dry when you can least afford it. Trick: The fear will keep you broke.



Elizabeth M. Abshire
Licensed Insurance Agent
aka "The Treat"

Skip the monsters this Halloween!

Review coverage with your friendly local independent agent and you won't be haunted by a bad decision. Treat: An agent is completely free!

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Hundreds of thousands of Michigan residents are enrolled in plans that terminate at the end of 2025.

Please pay attention to notices from your carrier. If your plan is ending, you need to shop for coverage.

Make an appointment with us.

Hours: Weekdays from 10am to 6pm

Get a head start using our QR codes.



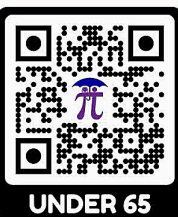
Find Us At Henry Ford Wyandotte

Our agents will be in Wyandotte Hospital at the HAP booth on Mondays, Wednesdays and Fridays from 9am to 3pm during the Annual Enrollment Period (Oct 15 to Dec 7).

We are honored to represent HAP. While other carriers are shifting costs onto members, HAP is committed to affordability and service.

Shaun Z. Abshire, shown here with his "Health Alliance Pumpkin", will be there Wednesdays. If you enjoy our ads, stop by and let him know!

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UNDER 65



MEDICARE

We do not offer every plan available in your area. Currently we represent 15 organizations which offer 110 products in your area. Please contact Medicare.gov, 1-800-MEDICARE, or your local State Health Insurance Program (SHIP) to get information on all of your options. In Wayne County, the only plans we do not offer are I-SNP plans open only to nursing home residents.

SLOW BURN. LOUD MUSIC. ONE MESSY SUMMER ON THE ROAD.

IT'S THE SUMMER OF 2005, AND KATE KINGSTON IS RUNNING FROM SOMETHING—MAYBE GRIEF, MAYBE HERSELF—ACROSS THE MIDWEST IN A RUNDOWN VAN WITH HER BAND, LIONHEART. EVERY MILE TAKES HER DEEPER INTO A TANGLE OF LATE-NIGHT GIGS, HALF-HEALED HEARTBREAK, AND UNRESOLVED TENSION WITH JAKE, HER DRUMMER AND OLDEST FRIEND

BUT SECRETS DON'T STAY BURIED ON THE ROAD. AS THEIR TOUR SPIRALS THROUGH DIVE BARS, MOTELS, AND THE WRECKAGE OF EVERYTHING UNSAID, KATE AND JAKE MUST NAVIGATE WHAT'S BREAKING THEM—AND WHAT MIGHT BE WORTH SAVING.

LIONHEART IS A SLOW-BURN, FRIENDS-TO-LOVERS ROMANCE ABOUT FOUND FAMILY, GRIEF, HEALING THROUGH MUSIC, AND THE TERRIFYING MAGIC OF LETTING SOMEONE SEE YOU—REALLY SEE YOU—AND LOVE YOU ANYWAY.

SET IN 2005, IT'S PERFECT FOR READERS WHO GREW UP ON BURNED CDS, TOO MUCH EYELINER, AND THE BELIEF THAT LOVE MIGHT JUST SAVE YOUR LIFE.



“EVOCATIVE AND EMOTIONAL, WITH AUTHENTIC CHARACTERS THAT ARE SMART, COMPLEX, SASSY, AND MOODY...INCREDIBLY IMMERSIVE.” —GOODREADS

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